APPLICATION FORM

Reset & Recovery – Ideation with CQUniversity

CQUniversity
AUSTRALIA

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Social Innovation at CQUniversity:

Drawing on its history and the pioneering work of its founders, CQUniversity's vision is to be Australia's most engaged university. Over the past decade the University has pursued this vision relentlessly, investing in staff and building the organisational capacity to achieve it. The engagement agenda has morphed over time from an organisational strategy to be embedded into the DNA of the organisation, with a clear focus on engagement in support of sustainable communities.

The role of social innovation in the University's current and future activities is highlighted as a priority in in CQUniversity's Social Innovation Strategy 2016 - 2021 and the University's 2019-2023 Strategic plan.

As an engaged university with a crisp and clear focus on communities, CQUniversity has a deep-seated desire to change the world for the better. Key to this goal is our social innovation strategy and impact.

As Australia's only Ashoka U Changemaker Campus, CQUniversity focuses on equipping students, staff and communities with the skills needed to address entrenched social and environmental issues, thereby driving transformation, and working for a better collective future.

Our method:

The Office of Social Innovation (OSI) works with students, staff and community members to build their capacity in social innovation. Social innovation is a tool, a mindset and a response to a problem / issue. We encourage a collaborative approach that encompasses elements of human centred design, design thinking, action learning, visioning, prototyping and capacity building.

In order to facilitate meaningful workshops, we use human centred design and design thinking processes – these are non-linear, iterative processes that enables us to take a solutions-based approach to tackling complex problems.

We seek to co-design long-term, strategic projects with the community that apply and incorporate a variety of social innovation responses that are not limited to social enterprise.
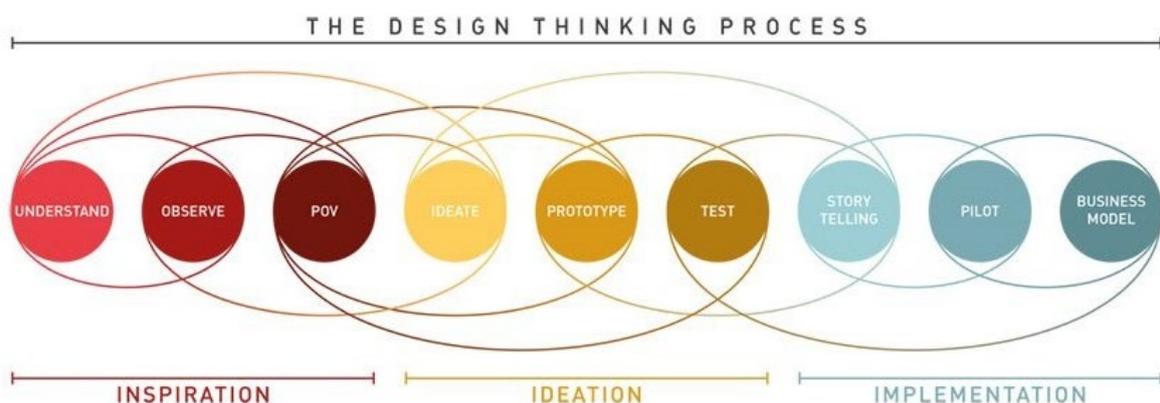

Image Source: Paris-Est d.school

Reset & Recovery Program:

As part of the Reset & Recovery with impact program, CQUniversity's OSI team will deliver a series of design thinking workshops that respond to an identified problem.

These workshops will act as a response to the outcomes of Activator workshops which worked on identified challenges, issues and gaps relating to opportunities uncovered by local social enterprises and community members.

The aim is to synthesise insights gathered by the Activators, identify opportunities, and explore ideas that can meet unmet needs. The output can be one or more concepts that can be taken to the prototype stage.

Application form:

Q1. Please describe the issue / challenge you wish to address (100 words):

e.g. youth unemployment in the region

Q2. What do you know about this issue / challenge? Please include any evidence you have (500 words):

e.g. I know we have many unemployed young people. You can see them hanging around the town square. I have read about this issue in the newspaper and there have been multiple reports from the local council. Some statistics include...

Q3. Who is impacted by the issue? (100 words):

e.g. Young people, their families, the community

Q4. Why do you think this issue / challenge is worth paying attention to?

e.g. Unemployment leads to social disadvantages, drugs, violence

Q5. What are some of the problems that lie behind the issue / challenge?
These may be external factors such as political, economic, systemic etc.

e.g. Not enough factories, closed mines, not enough support, not enough TAFEs…

Q6. When practicing design thinking we often frame our design challenge by creating a 'How Might We' question. The basic principle for a HMW question is to start with the action you intend to take and finish with the outcome you are trying to achieve.

For example: *How might we* [reduce youth crime in the city centre] *so that* [the area attracts more businesses]

How might we… so that…

Q7. Do you have an idea that responds to the How Might We statement?

Yes ☐ **No** ☐

This is not mandatory, but if you do have an idea please provide an overview of your idea, where you see opportunity for innovation and the potential impact it can have. You can write or draw the idea. Don't worry if it is not clear or completely thought through!
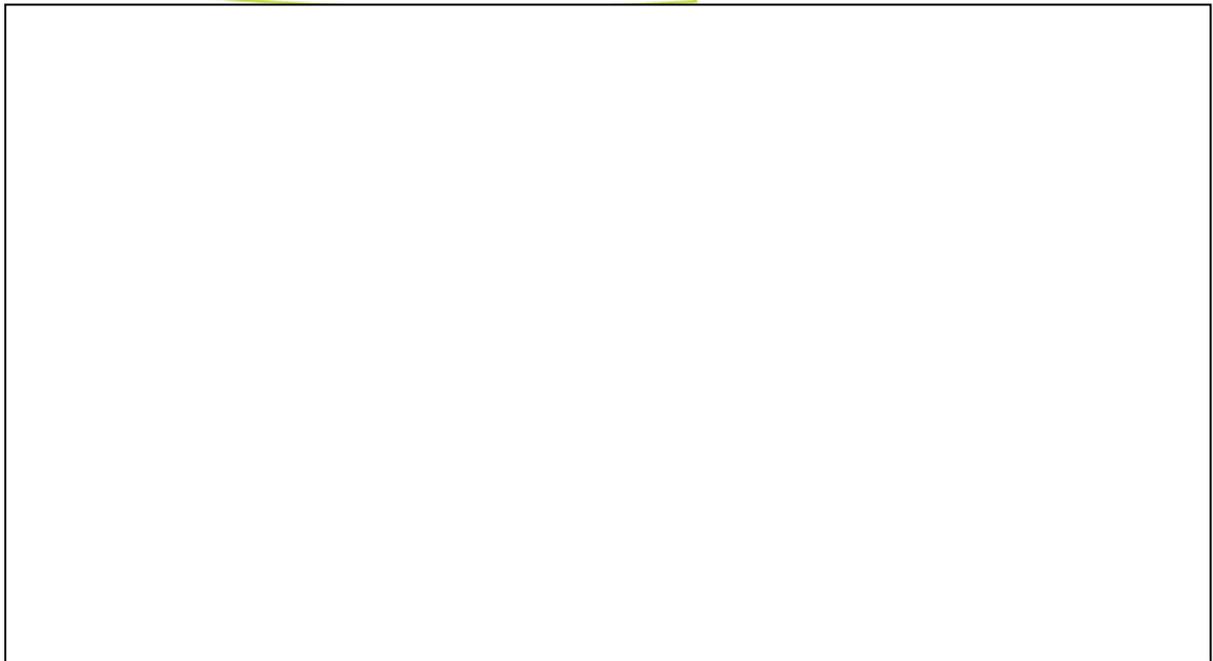
Q8. If you have already started working on the idea, tell us what steps you have taken to bring your business idea/product to life so far.

e.g. designed a prototype, develop a business plan, secured partnerships etc.

Q9. If you are successful in moving to the next stage of the program what is your time commitment to developing your solution?

e.g. 1 day a week, full time etc

Your details:

Organisation:

Contact Person Name:

Contact Person Email:

Contact Person Phone:

Location: