



Empowering Impact

QSEC STRATEGIC PLAN EXECUTIVE SUMMARY

PURPOSE/MISSION

The Queensland Social Enterprise Council (QSEC) is a state-wide peak body representing, empowering and supporting social enterprises to create long term social, cultural and environmental impact for Queensland.



DRIVERS

THERE ARE 3 PROPOSED CORE DRIVERS FOR QSEC TO CONDUCT BUSINESS:

1. MEMBER VALUE

VISION

A WELL-DEFINED AND SUSTAINABLE VALUE EXCHANGE FOR MEMBERS AND PARTNERS WITHIN THE SE SECTOR.

QSEC ACTION

Develop fair and appropriate member benefits and feedback loops for members.

- Provide voluntary membership which represents the diversity of the SE sector.
- Well developed feedback loops to represent the voice of social enterprises in Queensland.
- Establish, deepen and maintain partnerships to build sector capacity.
- Provide tangible member benefits which relate directly to the development of the sector.

HOW WE DO THIS



- Empower and participate in regional activities and events.
- Initiate a social enterprise promotion campaign to raise awareness.
- Negotiate better deals and outcomes with partners on members' behalf.
- Invest energy into social enterprise spaces (i.e. the Brisbane Social Enterprise Hub, maker spaces, regional hubs and collaborative ventures).
- Increase communication through newsletters and social media platforms.
- Develop a new digital membership portal to connect and engage members.



2. SUPPORTING SECTOR DEVELOPMENT

VISION

A RESILIENT AND DIVERSE SOCIAL ENTERPRISE SECTOR IN QUEENSLAND, PROVIDING IMPACT FOR COMMUNITIES.

QSEC ACTION

Driving sustainable support mechanisms for members and associated eco-system to progress positive impact in the communities they serve.

- Observe, encourage and demonstrate the collection of SE impact data.
- Educate and inform the SE sector and partners.
- Promote the public profile and the dynamic impact of the SE sector.
- Reveal the diversity and depth of market for SE to advance social procurement .

HOW WE DO THIS



- Promote sector-wide forums and workshops (i.e. regional Summits, Unconference, on-line meetups and workshops).
- Harness a social enterprise specific mentorship program through the Mentor 4 Growth program.
- Seek new funding to support a learning hub for social enterprises pivot and scale.
- Deliver sector-wide responses to change (i.e. COVID 19 and economic conditions).
- Co-creation of content for workshops training and accelerator programs for social enterprises.
- Establish sector development plans for state government.





3. REPRESENTATION AND ADVOCACY

VISION

DEVELOP A LEGITIMATE AND VALUED VOICE FOR MEMBER AND SECTOR REPRESENTATION.

QSEC ACTION

Enable a highly professional QSEC Board which actively seeks member engagement to deliver equitable and relevant representation to benefit the sector, the organisation and the diversity of its members.

- Assist the design and development of a fair and reasonable external policy environment for SE's to flourish.
- Develop ethical, clear and transparent governance policies and procedures.
- Seek systems change to benefit the common good.
- Deliver a strong voice for social enterprises in Queensland.
- Contribute to the national voice to support social enterprise growth and resilience.

HOW WE DO THIS



- Advocate for the implementation of the Social Enterprise Strategy.
- Key stakeholder representation on panels and committees (i.e. Minister's Roundtable, Investment Taskforce etc).
- Develop member representation on panels and committees to drive systems change.
- Continue to contribute to the national social enterprise dialogue through the Alliance of Social Enterprise of Australia (ASENA).
- Develop strong partnerships with key local, state and national bodies and stakeholders.
- Maintain strong advocacy for the international development of social enterprise through the Social Enterprise World Forum (SEWF) and relationships with other peak bodies.



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